



**Toyota of
Greensboro**

I. Toyota of Greensboro's Mission in the Community

Over the years, Toyota of Greensboro has partnered with multiple organizations throughout Greensboro, including Cone Health, United Way, the Greensboro Symphony, Guilford County Schools and more. We have seen the impact our contributions and partnerships make in our community and are grateful for the opportunity to give back.

As a company, Toyota is committed to the communities where it operates and desires to give back in ways that are impactful and lasting. Through Rice Impact, Toyota of Greensboro supports programs in three key areas:

- Education and STEM
- Arts and Culture
- Career Development and Training

Youth and diversity are key priorities. Rice Impact also prefers to support program-based requests, but on occasion will support fundraising activities where most of proceeds go directly to the organization.

II. FUNDING GUIDELINES

a. Rice Impact considers funding requests that:

- Are geared towards benefiting a large number of people
- Offer participation in local educational programs
- Exhibit clear, measurable and realistic goals and objectives
- Establish the means for evaluation and reporting after a program is completed
- Provide leadership and development programs for participants
- Target youth within any of the funding priority areas
- Including financial and other strategic commitments from other funding organizations.

b. Rice Impact is unable to fund requests:

- From organizations that discriminate on the basis of race, color, national or ethnic origin, ancestry, age, religion, disability, medical condition, sex or gender (including pregnancy), gender identity and/or expression (including a transgender identity), sexual orientation, marital status, military or veteran status, or any other characteristic protected under applicable federal, state or local law.

- **Benefitting:**
 - Individuals
 - Political organizations, parties or candidates
 - Fraternal organizations
 - Churches
 - Labor organizations
 - Non-charitable organizations
 - Covering institutional expenses or deficits
 - Vehicles

c. Geographic scope

North Carolina Counties: Randolph, Guilford